

The Column and The Peak to merge

LCGC Europe's digital publication, *The Column* and LCGC North America's digital publication, *The Peak* are to join forces to reach a global audience in July. With a combined circulation of 138,702 readers throughout Europe, North America, Asia and the Middle East, the new publication will take on the name of the successful European version, *The Column* and continue to be delivered twice monthly to subscribers' in-boxes with a screen-optimized format designed to improve readability. Archived editions will also be available on the website

www.chromatographyonline.com

Content will include:

Features: Application-based articles incorporating the latest scientific advances providing practical use to the reader.

News: All the latest news surrounding company acquisitions, current research, conferences and other exciting developments within the industry.

Incognito: A sometimes controversial viewpoint on developments, trends and factors affecting those working within the separation science industry.

Market Trends and Analysis: Current facts and statistics on techniques and trends within the separation science industry.

Tips and Tricks: GPC/SEC: Practical advice on how to maximize the benefits of this versatile technique.

Q&A: Interviews with key personnel from both academia and industry explaining recent research and developments in technology.

Events and Training: An up-to-date listing of key dates in the global chromatography calendar.

Products: A selection of the latest chromatographic equipment dedicated to specific techniques.

Coming up in the next issue...

- Prediction systems for chromatographic retention times
- Strategies for column care
- Automated workflow for accelerated development of an LC method
- Upcoming events

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